

11/17 11:54am

#### DESCRIPTION

Morris along with Adopt-A-Cat urges viewers to do just that. Look for cats at a shelter near you.

#### DURATION/TIME/DATE(S)

:30 9393  
10/21 10:55pm

#### DESCRIPTION

Belinda Carlisle, speaking for the people for the Ethical Treatment of Animals. encourages viewers to write for her list of things they can do to help.

#### DURATION/TIME/DATE(S)

:60 9421  
10/3 1:47pm  
10/6 6:50am  
10/9 11:53am  
10/12 11:53am  
10/18 2:53am  
10/21 10:58am  
11/14 3:54am

## 9. EDUCATION

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#### PROGRAMS

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#### CARRASCOLENDAS

A weekly bi-lingual children's program. Each program is designed to show children the importance of their surroundings and how to appreciate others. Promotes involvement in education and cultural experiences.

#### DURATION/TIME/DATE(S)

30:00  
10/7 11:30  
10/14 11:30  
10/21 11:30  
10/28 11:30  
11/14 11:30  
11/11 11:30  
11/18 11:30

11/25 11:30  
12/2 11:30  
12/9 11:30  
12/16 11:30  
12/23 11:30  
12/30 11:30

#### VEGETABLE SOUP

This weekly program mixes language arts, social studies and career education to assist young people in understanding and functioning in the world.

#### DURATION/TIME/DATE(S)

30:00

10/7 10:30  
10/14 10:30  
10/21 10:30  
10/28 10:30  
11/4 10:30  
11/11 10:30  
11/18 10:30  
11/25 10:30  
12/2 10:30  
12/9 10:30  
12/16 10:30  
12/23 10:30  
12/30 10:30

#### IN YOUR INTEREST

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#### Illiteracy

#### DESCRIPTION

In this six-part series Sara Dinsdale, Chemeketa Comm. Coll., discusses the problem of illiteracy in America, what needs to be done, how this affects everyone and how volunteers can help illiteracy, 9768, 9769, 9770, 9771, 9772, 9773

#### DURATION/TIME/DATE(S)

4:30 4:30 4:30 4:30 4:30 4:30

DESCRIPTION

CEMA Library shows viewers that a school librarian is not a quiet career.

DURATION/TIME/DATE(S)

:30 9313

10/3 11:53am

10/12 10:55am

10/15 10:25pm

10/21 5:54am

10/24 2:53am

11/14 6:50am

11/29 1:25am

12/2 2:54am

12/8 5:54pm

12/17 2:54pm

DESCRIPTION

The U.S. Space Foundation along with Pearlman and Charles talks about reading aid for the blind.

DURATION/TIME/DATE(S)

:30 9314

10/24 6:55pm

11/20 4:56am

11/23 11:55pm

11/29 1:54am

12/2 4:56am

12/8 7:22pm

12/17 3:55pm

DESCRIPTION

The Oregon State Bar tells viewers that if they want information regarding the law, they can write for a free brochure with answers.

DURATION/TIME/DATE(S)

:30 9328

10/3 6:47pm

10/15 11:53am

10/21 3:55am

10/24 12:53pm

11/8 1:56am

11/29 1:54pm

DESCRIPTION

The Rotary International urges viewers to get an education overseas. It is an eye opener.

DURATION/TIME/DATE(S)

:30 9335  
10/6 7:47am  
10/15 4:53am  
10/18 3:54pm  
11/5 2:54pm  
11/8 3:56pm  
11/20 5:25pm

#### DESCRIPTION

The U.S. Dept. of Education provide an 800 number to call for information for vocational training for mentally handicapped people.

#### DURATION/TIME/DATE

:30 9371  
10/9 8:53am  
10/12 10:55pm  
11/11 10:55pm  
11/26 8:22am  
12/5 5:54am  
12/11 5:24pm  
12/23 2:54pm

#### DESCRIPTION

The American Association For Counseling & Development talks about how counselors can be of a service.

#### DURATION/TIME/DATE(S)

:60 9401  
10/12 9:55am  
10/15 9:52am  
10/27 1:55pm  
11/8 3:46am  
12/2 10:58am

#### DESCRIPTION

The U.S. Space Foundation along with Sinatra and Nelson talks about how space technology helps us with space imaging..

#### DURATION/TIME/DATE(S)

:60 9430  
10/3 3:54pm  
10/6 12:55pm

#### DESCRIPTION

CLEP provides information on how to get college credit for what you already know.

DURATION/TIME/DATE(S)

:60 9453

10/15 1:56am

10/24 9:52am

## 10. EMPLOYMENT

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### EMPLOYMENT DIVISION "HELP WANTED"

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1185

#### DESCRIPTION

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60 10/21 - 10/29/90

10/23 10:55am

10/24 2:53am 11:53am

10/25 6:45am 11:53am 6:48pm

10/26 6:49am 11:53am 7:45pm

10/27 9:54am 11:54pm

10/28 6:51am 1:46pm 6:47pm

10/29 9:53am 12:53am

1207

#### DESCRIPTION

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60 11/14 - 11/19/90

11/15 6:21pm

11/16 1:55pm 2:54pm 6:55pm 8:56pm

11/17 12:54am 7:55am 9:45am

11/18 12:55am 1:56am 5:54am

1211

#### DESCRIPTION

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60 11/20 - 11/26/90

11/20 10:54am

11/21 1:46am 12:53pm 11:54pm

11/22 1:56am 9:49am 8:56pm

11/23 11:54am	3:55pm	9:55pm
11/25 12:55am	4:56am	8:54am

1218

DESCRIPTION

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60	11/26 - 12/3/90	
11/26	10:56am	10:52pm
11/27	4:47pm	
11/28	3:55pm	10:48pm
11/29	5:54pm	
11/30	8:54am	
12/1	12:53pm	
12/2	3:48am	

1221

DESCRIPTION

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60	12/3 - 12/10/90		
12/3	12:55pm	2:24pm	6:50pm
12/4	5:54am	8:56pm	
12/5	1:55pm	9:55pm	
12/6	5:54pm		
12/8	4:54am		
12/9	7:45pm		
12/10	7:52am	8:54am	1:52am 6:51pm

1227

DESCRIPTION

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60	12/10 - 12/17/90	
12/11	6:54am	9:49am 10:53pm
12/12	1:54am	6:50am
12/13	1:56am	
12/14	5:54pm	6:56pm
12/15	12:56am	9:53am 11:53pm
12/16	4:54am	
12/17	12:54am	8:54am 6:55pm

1237

DESCRIPTION

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60	12/17 - 12/24/90	
12/18	12:54am	8:54am 8:56pm

12/19 7:52am	11:54am	8:56pm
12/20 7:55am	6:55pm	
12/21 1:49pm		
12/22 1:56am	5:54am	7:55pm
12/23 1:52pm	4:49pm	10:49pm

## NATIONAL PSA'S INVOLVING EMPLOYMENT

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### DESCRIPTION

The Internal Revenue Service wants viewers to volunteer time to help others with their taxes. The IRS will train.

### DURATION/TIME/DATE(S)

:30 9327

10/3 9:52pm

10/12 2:54pm

10/15 11:53pm

11/23 9:56am

11/29 10:56pm

### DESCRIPTION

The Recruiting Nurses Campaign urges viewers that if they have an interest in nursing or helping others to call a 1-800 number.

### DURATION/TIME/DATE(S)

:30 9334

10/15 5:53am

10/18 6:55pm

11/8 2:54pm

## 11. SUBSTANCE ABUSE

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### IN YOUR INTEREST

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DURATION/TIME/DATE(S)

4:30

LOCAL PSA'S INVOLVING SUBSTANCE ABUSE

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DON'T DRINK AND DRIVE

1215

DURATION/TIME/DATE(S)

:60

11/26	12:50am	9:54pm		
11/27	8:54am	10:53am	8:56pm	
11/28	9:54pm			
11/29	7:54pm	9:55pm		
11/30	4:55pm	10:55pm		
12/1	4:50pm			
12/2	8:56pm			
12/3	2:54am	2:54pm	10:54pm	
12/4	1:52am	10:55am	4:55pm	
12/5	3:52am	12:48pm	10:55pm	
12/6	2:54am	8:54am	10:55pm	
12/8	1:56pm	11:54pm		
12/9	2:54am	8:56pm		
12/10	5:54am	2:54pm	7:55pm	11:54pm
12/11	8:54am	11:54pm		
12/12	10:54am	6:51pm		
12/13	12:55am	7:49am		
12/14	12:55pm	8:56pm		
12/15	3:56asm	3:53pm		
12/16	3:56am	9:54pm	11:54pm	
12/17	3:56am	9:55am	11:54pm	
12/18	1:55am	11:54am	11:54pm	
12/19	12:54am	9:55pm		
12/20	3:56am			
12/21	6:47pm			
12/22	3:46pm	9:53pm		
12/23	3:54am	6:46am		
12/26	12:56am	4:54am	1:51pm	9:56pm
12/27	12:56am	6:51am	8:54am	11:54pm
12/28	6:51am	9:55am	1:52pm	3:55pm
12/29	12:55am	8:54am	4:55pm	11:54pm
12/30	1:56am	8:54am	4:54pm	7:54pm
12/31	5:54am	10:56am		

NATIONAL PSA'S INVOLVING SUBSTANCE ABUSE

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DESCRIPTION

The U.S. Coast Guard informs viewers of their work to stop drug traffic and assistance in lifesaving, encourages recruitment.

DURATION/TIME/DATE(S)

:10 9021

DESCRIPTION

National Council on Alcoholism works to keep kids away from drugs and alcohol, keep highways safe & help families get help fighting the disease. To help call 1-800-NCA-CALL.

DURATION/TIME/DATE(S)

:15 9036

DESCRIPTION

The National Council on Alcoholism provides information on questions viewers can ask themselves to determine if alcohol is a problem for them. An 800 number is provided for additional information.

DURATION/TIME/DATE(S)

:20 9200

12/2 9:59AM

DESCRIPTION

The Oregon Prevention of Resource Center shows viewers a pile of cocaine blowing away. They want parents to know that the state of Oregon is preparing children and parents for the drug free years.

DURATION/TIME/DATE(S)

:30 9311

ftc: 10/30/90

10/30 7:25Am

12/8 12:54PM

12/17 12:56PM

DESCRIPTION

The American Chemical Society encourages viewers to avoid the dangers of drugs and dealing drugs.

DURATION/TIME/DATE(S)

:30 9337

10/6 8:53am

10/15 3:56am

10/18 8:55pm

11/5 3:25am 6:47pm

11/20 5:54am

DESCRIPTION

Jabbar & Shoemaker, speaking for the U.S. Space Foundation inform viewers of new tennis shoes designed from space moon boots.

DURATION/TIME/DATE(S)

:30 9347

10/6 1:54am

10/18 10:54am

DESCRIPTION

Habilitat shows viewers how drug deals can lead to death.

DURATION/TIME/DATE(S)

:30 9356

10/3 3:55am

10/18 6:21am

11/17 5:54pm

12/20 4:25pm

DESCRIPTION

Partnership For Drug Free America has a drug pusher talking into the camera as if he was speaking to a child's mother.

DURATION/TIME/DATE(S)

:30 9376

10/9 6:53am

10/21 11:53am

12/5 3:56pm

DESCRIPTION

National Council on Alcoholism works to keep kids away from drugs and alcohol, keep highways safe & help families get help fighting the disease. To help call 1-800-NCA-CALL.

DURATION/TIME/DATE(S)

:30 9378

10/21 8:55pm

11/2 9:56am

11/26 7:56pm

12/5 11:54pm

12/26 3:55am

DESCRIPTION

Tempest Bledsoe of the Cosby Show, along with DARE, gives a 1-800 number to call to get help for your kids if drugs are tempting them.

DURATION/TIME/DATE(S)

:30 9386

ftc: 10/30/90

11/2 7:25pm

DESCRIPTION

The National Council on Alcoholism tells viewers they can be helped with their drinking problem.

DURATION/TIME/DATE(S)

:60 9448

10/12 6:51am

10/21 3:55am

## 12. CONSUMER MATTERS

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### IN YOUR INTEREST

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#### COFFEE MAKER RECALL

In this segment Arnold Dreyfull, Proctor-Silex, Incorporated, and Jacqueline Jones-Smith, U.S. Consumer Product Safety Commission, reports the voluntary recall of certain discontinued Proctor-Silex, Sears, and J.C. Penney Brand Automatic Drip Coffeemakers.

1175

DURATION/TIME/DATE(S)

4:00

10/4 6:18pm

10/7 1:22pm

10/10 1:35pm

10/12 9:22pm

10/14 2:22pm

10/15 4:22am

10/16 4:22am

10/18 7:22pm  
10/25 5:22pm  
11/2 11:21pm  
11/5 10:20pm  
11/10 11:19am  
11/13 8:22am  
11/15 8:21pm  
11/20 4:23pm  
11/25 12:20am  
11/26 3:22pm  
11/29 5:19am  
12/7 10:22am  
12/14 7:18am  
12/16 9:21pm  
12/22 9:22am  
12/30 2:22am

#### INSURANCE INFO SERVICE

To this three-part series: *Madison, Maine; Newbury, Tennessee; To the North, Canada*

In this segment a fashion show is being displayed. Fashions for men this Fall are soft, made from fabrics such as corduroy, silk, velour and chenille. Along with that, fabrics and sweaters/vests will use designs from days gone by...reminiscent of stained glass windows, tapestries and crests.

**1165**

DURATION/TIME/DATE(S)

4:00

10/3 11:21pm

10/6 8:21am

10/9 1:22pm

10/12 7:22pm

10/16 5:22pm

10/19 8:17pm

10/23 11:22am

10/30 6:19pm

11/3 5:22am

11/11 2:22pm

11/12 9:21am

11/15 3:22pm

11/19 9:22pm

11/24 4:22pm

#### MERCURY IN DENTISTRY

In this three-part series, Dr. Joyal Taylor, a San Diego dentist, talks about the hazards and health hazards associated with mercury in fillings.

**9551, 9552, 9553**

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30

10/6 10:22am 11:22am 12:21pm

10/11 3:22pm 4:22pm 5:21pm

10/18 9:19pm 10:21pm 11:22pm

10/22 6:21pm 7:20pm 8:19pm

11/2 12:20pm 1:21pm 2:18pm

11/6 3:22pm 4:22pm 5:21pm

11/16 7:18pm 8:20am 9:20am

11/21 12:19am 1:21am 2:20am

11/28 5:22pm 6:20pm 7:22pm

12/3 5:21am 6:21am 7:19am

12/10 11:17am 12:22pm 1:18pm

12/18 2:18pm 3:22pm 4:21pm

12/27 8:17pm 9:22pm 10:21pm

#### ST. INNOCENT'S WINERY

In this six-part series, John Vlossack, owner of St. Innocents Winery provides information on the Oregon Wine Industry and tips regarding wines.

**9706, 9707, 9708, 9709, 9710, 9711**

DURATION/TIME/DATE(S)

4:30, 4:30, 4:00, 4:00, 4:30, 4:30

10/10, 10/10, 10/10, 10/10, 10/10, 10/10

10/10

10/10

10/10

DURATION/TIME/DATE(S)

:20 9207  
11/17 7:26am  
12/14 2:54pm

DESCRIPTION

The Hand Tools Institute shows a humorous message on using the correct tools for the job, safely avoiding damage to the tools.

DURATION/TIME/DATE(S)

:30 9303  
10/3 8:54am  
10/24 5:53pm  
12/8 3:54am

DESCRIPTION

The Federal Emergency Management Agency states that insurance usually cover flood damage, so get it and don't get wiped out.

DURATION/TIME/DATE(S)

:30 9345  
10/18 5:54am  
10/27 9:25pm  
11/5 5:54am  
11/14 6:56pm  
11/20 3:25am  
12/20 12:56am

DESCRIPTION

The U.S Consumer Information Center shows a catalog giving people an address to obtain one so they can do things a little bit better.

DURATION/TIME/DATE(S)

:60 9415  
10/3 6:52am  
10/12 1:54pm  
10/15 5:53am

DESCRIPTION

The American Society of Travel Agents inform viewers of the do's and don'ts of

### 13. RECREATION

\*\*\*\*\*

#### IN YOUR INTEREST

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##### Fitness DESCRIPTION

This two-part series provides viewers instructions on fitness, training, diet, and nutrition.

9581, 9582

DURATION/TIME/DATE(S)

4:30, 4:30

10/6	6:21am	7:18am
10/10	3:23pm	4:22pm
10/17	6:22pm	7:22pm
10/24	8:18am	9:22am
11/2	8:21pm	9:19pm
11/7	10:22pm	11:18pm
11/13	10:21am	11:20am
11/21	12:22pm	1:21pm
11/28	4:20am	5:19am
12/5	12:21am	1:21am
12/15	5:20pm	6:22pm

##### Racketball DESCRIPTION

In this three-part series, Corey Brysman, Racquetball Pro provides information on basic equipment needed to play racquetball and tips on technique.

9675, 9676, 9677

DURATION/TIME/DATE(S)

4:30, 4:30, 3:00

10/4	6:22am	7:19am	8:22am
10/13	7:21pm	8:22pm	9:21pm
10/19	4:20pm	5:22pm	6:22pm
10/30	10:22pm	11:22pm	12:19pm
11/6	9:19am	10:21am	11:18am
11/17	1:23am	2:22am	3:22am
11/22	3:21am	4:22am	5:20am
11/30	2:22pm	3:22pm	4:22pm
12/3	11:21am	12:22pm	1:18pm
12/17	6:21am	7:21am	8:21am
12/28	10:21am	11:22am	12:20pm
12/31	6:22pm	7:22pm	8:18pm

##### GOOD YEAR BLIMP DESCRIPTION

The Goodyear Blimp was in town bringing a message of peace and goodwill and offering rides to the citizens of the area.

9566

DURATION/TIME/DATE(S)



3:30  
 10/9 5:21am  
 10/15 4:21am  
 10/22 3:22am  
 11/16 11:22pm  
 11/27 12:21am  
 12/17 10:20pm

Aikido DESCRIPTION  
 In this five-part series Jake Nice, Sensei, Oregon KI Society, Corvallis DO-JO provides information and demonstrations on the art of AIKIDO.  
 9554, 9555, 9556, 9557, 9558  
 DURATION/TIME/DATE(S)  
 4:30, 4:00, 4:30, 4:30, 4:30  

10/24 11:22pm	12:22am	1:21am	2:19am	3:19am
11/6 12:21pm	1:22pm	2:22pm	3:20pm	4:21pm
11/22 7:19am	8:21am	9:22am	10:22am	11:21am
12/12 6:18pm	7:22pm	8:22pm	9:21pm	10:20pm
12/27 3:20am	4:22am	5:26am	6:17am	7:22am

#### NATIONAL PSA'S INVOLVING RECREATION

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DESCRIPTION  
 The National Safe Boating Council urges viewers to be safe boaters.

DURATION/TIME/DATE(S)  
 :30 9370  
 10/9 5:53pm

DESCRIPTION  
 The National Tour Foundation urges viewers to tour America and see what it has to offer. Call for a free travel guide.

DURATION/TIME/DATE(S)  
 :30 9380  
 ftc: 10/30/90  
 10/30 10:53pm  
 12/26 6:26am

#### 14. THE ECONOMY

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## NATIONAL PSA'S INVOLVING THE ECONOMY

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### DESCRIPTION

The Social Security Administration shows a couple getting younger and urging viewers to find out more about social security so they can be well prepared. A 1-800 number is given to call.

### DURATION/TIME/DATE(S)

:30 9355

10/6 3:25Pm

10/9 8:55Pm

10/18 7:48Am

10/27 5:53Am

11/17 2:54PM

## 15. CONCERNS OF WOMEN

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### IN YOUR INTEREST

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### Grear St. House

### DESCRIPTION

In this segment John Croft, the Salem Housing Authority, discusses the Grear Street House. It is a residence for single, low income women. This residence was developed by the YWCA, Federal and Local Government, and private industry. Providing eligible women with safe, affordable, and stable housing.

1150

### DURATION/TIME/DATE(S)

4:30

10/4 11:22am

10/11 8:22am

10/18 6:18pm

10/22 4:22pm

11/1 8:19pm

11/6 5:22pm

11/10 10:21am

11/13 12:21pm

11/19 1:21pm

11/23 6:19am

11/27 2:22am  
 11/29 2:20pm  
 12/7 7:21am  
 12/15 7:22pm  
 12/29 1:18pm

#### Menopause

#### DESCRIPTION

In this 3-part series Dr. Ken Burry, of Oregon Health Sciences University, explains that menopause is the cessation of a period...when the woman is not pregnant.

1087, 1088, 1089

DURATION/TIME/DATE(S)

4:30, 4:30, 4:00

10/7 3:22pm	4:22pm	5:22pm
10/11 6:21pm	7:22pm	8:22pm
10/19 11:21am	12:22pm	1:22pm
10/25 9:21pm	10:22pm	11:22pm
10/30 8:22am	9:21am	10:17am
11/11 2:22am	3:20am	4:22am
11/12 5:20am	6:22am	7:18am
11/21 11:22pm	12:22am	1:22am
11/29 7:21pm	8:20pm	9:22pm
12/15 7:20pm	8:17pm	9:19pm
12/31 3:17pm	4:22pm	5:22pm

#### Beauty Tips

#### DESCRIPTION

In this nine part series Elaine Brumberg has been hailed as the Ralph Nadar of the cosmetics industry. She educates the consumers on the truths and myths of cosmetic products. She directs the consumers on what to look for in cosmetic products, what to ask sales people about these products, and what to do to become a more aware and alert consumer.

1017, 1018, 1019, 1020, 1021, 1022, 1023, 1024, 1025

DURATION/TIME/DATE(S)

4:30, 4:00, 4:30, 3:30, 4:30, 4:30, 4:30, 4:00, 4:30

10/2 10:22am	11:20am	12:22pm	1:22pm	2:19pm	3:22pm
4:20pm	5:21pm	6:17pm			
10/15 7:21pm	8:21pm	9:20pm	10:21pm	11:22pm	12:21am
1:21am	2:21am	3:22am			
10/25 4:20am	5:21am	6:18am	7:19am	8:18am	9:21am
10:22am	11:22am	12:22pm			
11/7 1:19pm	2:17pm	3:22pm	4:19pm	5:22pm	6:22pm
7:18pm	8:19pm	9:22pm			
11/26 5:22am	6:21am	7:21am	8:18am	9:18am	10:21am
11:21am	12:22pm	1:20pm			
12/14 8:31pm	9:21pm	10:23pm	11:22pm	12:22am	1:22am
2:22am	3:23am	4:22am			
12/25 9:21pm	10:21pm	11:21pm	12:21am	1:21am	2:21am
3:21am	4:20am	5:22am			

## 16. CONCERNS OF SENIOR CITIZENS

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### IN YOUR INTEREST

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#### SCORE

#### DESCRIPTION

In this five-part series Walt Pierce, Vice-Chairman, and Bill McCormick, Chairman, discusses the Service Corporation of Retired Executives. This organization is comprised of retirees men and women from all walks of business and industry. These people will help others who want to start a new business, have problems with an existing business or want to expand an existing business...all free of charge. They are available to provide their expertise and knowledge.

1151, 1152, 1153, 1154, 1155

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30, 4:30

#### Senior Housing Options

#### DESCRIPTION

House choices for older people. Examining the growth of continuing care facilities that provide a variety of housing options from condominiums to nursing home care.

1064

DURATION/TIME/DATE(S)

4:00

10/29 5:18pm

10/3 2:22pm

10/8 8:21am

10/15 10:22am

11/11 5:22am

11/14 7:22pm

11/19 5:21pm

11/23 12:18pm

11/28 10:19pm

12/2 1:21pm

#### Medishare

#### DESCRIPTION

Julie Mackey, Executive Director of Marion Polk County Medical Society, shares with viewers information about Medishare. A program developed to improve access to medical care for seniors experiencing financial difficulties.

9647

DURATION/TIME/DATE(S)

4:30

10/9 8:21am

10/15 6:21pm

10/24 4:22pm

10/30 9:23pm

11/10 12:20pm

11/14 10:22am  
11/22 8:18pm  
11/29 11:20pm  
12/12 11:22am  
12/17 1:20am  
12/31 2:22am

Housing Options for Seniors DESCRIPTION

Provides viewers with information about housing options for seniors with attended and assisted living facilities.

9614

DURATION/TIME/DATE(S)

3:30

10/11 1:27pm  
10/17 7:22am  
10/22 5:21pm  
11/5 9:21pm  
11/13 1:22pm  
11/20 11:21am  
11/27 3:21am  
12/1 3:19pm  
12/16 7:22pm

17. MINORITY CONCERNS

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NATIONAL PSA'S

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DESCRIPTION

The United Negro College Fund says that being black used to mean you had to forget about your dreams, but the United Negro College Fund keeps those dreams alive through college education.

DURATION/TIME/DATE(S)

:30 9391

12/29 8:21AM

DESCRIPTION

The United Negro College Fund says that being black used to mean you had to forget about your dreams, but the United Negro College Fund keeps those dreams alive through college education.

DURATION/TIME/DATE(S)

:60 9446

10/12 8:53AM

10/21 8:24AM

4<sup>th</sup> QTR '90  
(ends)

KBSP-TV

ISSUES/PROGRAMS QUARTERLY REPORT

January - March, 1991

1. Health Matter
2. The Community
3. Youth Oriented Issues
4. Quality of Life
5. Public Safety
6. Government
7. Environmental Concerns
8. Pet Care Concerns
9. Education
10. Employment
11. Substance Abuse
12. Consumer Issues
13. Recreation
14. The Economy
15. Concerns of Women
16. Concerns of Senior Citizens
17. Minority Concerns

RECEIVED  
MAR 22 1991  
FCC MAIL ROOM

1. HEALTH MATTERS

\*\*\*\*\*  
IN YOUR INTEREST-This daily public affairs segment combines man-on-the-street interviews, discussions with experts and demonstrations to elicit opinions and solutions to a variety of significant issues in the KBSP-TV service area.

AIDS/ Rainbow Run

In this segment Brent Nicholson Earl, Gay Activist, is running 1,000 miles from San Francisco to Vancouver British Columbia to raise Americans awareness and knowledge about AIDS. His message is education...parents educate your children, adults educate yourselves.

1124

DURATION/TIME/DATE(S)

4:30

1/1 11:21P

1/7 4:20A 5:18A

1/12 9:22A

1/14 4:22P

1/21 8:21A 9:20A

1/23 9:22A

2/2 9:22P

2/9 3:20P

2/11 11:21A  
 2/16 8:17P  
 2/26 7:22P  
 3/5 10:21P  
 3/11 1:21P  
 3/19 5:19A  
 3/26 12:21A

#### Safe Water Temperature

In this segment Dr. Lace, a Salem Pediatrician, discusses safe water temperature for your children. To prevent scald burns lower the thermostat on the hot water heater.

1032

#### DURATION/TIME/DATE(S)

4:30

2/10 4:22A  
 2/14 9:22A  
 2/25 11:21A  
 3/7 12:20A  
 3/17 8:17A  
 3/22 8:21P

#### Infectious Daycare

In this four-part series Dr. James Lace, a Salem Pediatrician, provides information on infections associated with day care.

9593, 9594, 9595, 9596

#### DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30

1/31 4:21A 5:21A 6:20A 7:22A  
 2/5 921A 1020A 1121A 1217P  
 3/8 421P 520P 720P 821P  
 3/31 1222A 121A 222A 321A

#### Stomach Flu

In this four-part series Dr. James Lace, a Salem Pediatrician, provides information on the symptoms, causes, dehydration and treatment of the stomach flu.

9610, 9611, 9612, 9613

#### DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30

1/20 518A 621A 720A 819A  
 1/28 1022P 1122P  
 1/29 1220A 121A  
 2/12 921A 1021A 1122A 1220P  
 2/21 522P 622P 720P 822P  
 2/25 121P 222p 322p 422P  
 3/4 122A 222A 322A 420A  
 3/17 922P 923P 1023P 1122P

### Mononucleosis

In this two-part series Dr. James Lace, a Salem Pediatrician, provides information on causes, symptoms, and treatment of mononucleosis.

9475, 9476

DURATION/TIME/DATE(S)

4:30, 4:30

1/2 121P 221P

### Hand Foot and Mouth Disease

Dr. James Lace, a Salem Pediatrician provides information on hand, foot & mouth disease. What it is, symptoms and treatment are discussed.

9654

DURATION/TIME/DATE(S)

4:30

1/5 819p

1/10 1122A

1/22 1121P

2/3 720A

3/6 1259P

3/17 121P

3/18 921P

### Strep Throat

In this four-part series, Dr. James Lace, a Salem Pediatrician provides information on strep throat. What causes it, symptoms, possible complications and treatment.

9655, 9656, 9657, 9658

DURATION/TIME/DATE(S)

4:30, 4:00, 4:30, 4:30

1/4 822p 921P 1020P 1122P

1/17 121A 221A 321A 422A

2/24 422A 522A 622A 721A

3/30 421P 521P 721P

### WARTS

Dr. James Lace, a Salem Pediatrician, provides information on warts.

9635

DURATION/TIME/DATE(S)

4:30

1/13 822A

2/1 622A

2/23 521A

3/3 100P

3/18 321A



#### IMPETIGO

Dr. James Lace, a Salem Pediatrician, provides information on impetigo, it's causes and treatment.

9648, 9649

DURATION/TIME/DATE(S)

4:00, 4:00

1/14 522P 618P

1/27 1218A 118A

2/11 222A 322A

3/11 422A 521A

3/25 621A 721A

#### RINGWORM

Dr. James Lace, a Salem Pediatrician, provides information on ringworm.

9573

DURATION/TIME/DATE(S)

4:30

1/13 321A

1/28 1222A

2/20 118A

3/22 1218P

3/27 421A

#### IMMUNIZATIONS II

In this two-part series Dr. James Lace, a Salem Pediatrician, provides information on some not so common immunizations.

9471, 9472

DURATION/TIME/DATE(S)

4:30, 4:30

2/23 420P 419P

3/3 1221A 121A

3/11 222A 322A

#### HEARING LOSS

In this four-part series Dr. Mehr, Audiologist, provides information on hearing loss and what can be done to help those suffering from hearing loss. 9932, 9933, 9934, 9935

DURATION/TIME/DATE(S)

4:00, 4:30, 4:30, 4:30

1/10 122p 121P 221P 322P

1/15 819P 920P 1022P 1121P

1/19 820A 920A 1023A

2/2 122P 122P 222p 320P

2/10 421P 422P 618P 722P

3/1 122p 121P 220P 320P

3/7 421A 422a 618A 720A

3/14 421P 518P 619P 721P

3/23 922A 1025A 1123A 1221P